

## EDITORIAL

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The Administração Pública e Gestão Social magazine (APGS) starts this volume in 2013 thanking the readers, authors, reviewers and editorial staff members for their trust and commitment devoted to make it increasingly visible and legitimized by the national and international scientific community.

Two recent positive results of this collective effort performed in 2012 were: the magazine inclusion in **LATINDEX** data directory and the growth on the number of Brazilians and foreigners who visited the magazine in the period from December 20 of 2012 to January 20 of 2013, which, according to Google Analytics, surpassed 500 new visits. In this sense, we invite you to continue this academic endeavor, initially returning the scientific production activities by reading the new guidelines about works in APGS magazine, which were already announced in 2012 and are being implemented from this volume onwards.

**"Profile of the Recommendations of the Brazilian Researchers to Entrepreneurship Policy"** (O Perfil das Recomendações dos Pesquisadores Brasileiros às Políticas Públicas de Empreendedorismo) is the title of the first article in this edition, written by researchers from the Federal University of Goiás (UFG), the authors Cândido Borges, Estela Najberg, Vicente Rocha Soares Ferreira and Clara Santos Costa. This paper presents and analyzes the research recommendations to formulators of public policy of entrepreneurship in Brazil, in dimensions such as promoting entrepreneurship culture, entrepreneurial education, funding and support to specific groups, such as women entrepreneurs.

**"The Paradox of Social Integration on Private Management of Public Good: Case Study on Energy Management Implemented at a City on the State of Santa Catarina"** (O Paradoxo da Inserção Social na Gestão Privada do Bem Público: Estudo de Caso de Gestão Energética implementada em Cidade no Estado de Santa Catarina) is the second article in this edition. It was written by Clerilei Bier, Mario Moraes and Gisele Teixeira, respectively teachers and masters in Administration at the University of the State of Santa Catarina (UDESC) along with Arthur R. Freitag, master in Production Engineering by the Federal University of Santa Catarina (UFSC). This work seeks to provide awareness that the citizen participation in the discussion about public policy to be implemented should not only be articulated in Public Administration, but it should be open up to the possibility of entering to the private sector, since the behavior, transparency and sharing of information with the population only increases the possibilities for social interaction and the dialogue between different rationalities involved on the creation and implementation of public policies.

Written by researchers from the Federal University of Viçosa (UFV), Gislaíne Aparecida da Silva Santana, Anderson de Oliveira

Reis, Maria Cecília Teixeira Reis and Bruno Tavares, the third work discusses the **"The Social Representation in Interpretation of a Dream City Collectively Built"** (Representação Social na Interpretação de um Sonho de Cidade Coletivamente Construído), that expects to be shared in daily of municipal public management in a city located on the interior of Minas Gerais.

The fourth article, **"Undoing a Misunderstanding: Discussing the Differences Between Profits and Surpluses"** (Desfazendo um Mal Entendido: Discutindo as Diferenças Entre Lucros e Sobras), authored by Airton Cardoso Cançado, Maria de Fátima Arruda Souza, Jacqueline Elisa Furtado Barreto de Carvalho and Helga Midori Iwamoto, researchers at the Federal University of Tocantins (UFT), seeks to address the conceptual differentiation between commercial companies results (profits) and the results of cooperatives (leftovers).

The article, **"Characteristics Of National And International Scientific Production About Public Budget, Comptroller and Public Participatory Budgeting In First Decade of the XXI Century"** (Características da Produção Científica Nacional e Internacional sobre Orçamento Público, Orçamento Participativo e Controladoria Pública na Primeira Década do Século XXI), written by Francisca Francivânia Rodrigues Ribeiro Macêdo and Carlos Eduardo Facin Lavarda, researchers from Blumenau Regional University Foundation (FURB), has composed the fifth work in this edition. Describes the characteristics of articles published in national and international periodicals on topics of public accounting, which have been poorly explored in Brazilian universities.

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